

20 Ideas For Creating Content On Demand

Never stare at a blank screen again! Use these ideas for creating content for blog posts, articles or any other place you want to show off your expertise.

1. Answer questions posted on social media around your subject
2. Check Quora and Reddit to see what users are discussing and create content based around that
3. Create content based on the most common questions asked by your clients
4. Debunk a myth about your industry area
5. Compile a list of your favourite resources
6. Respond to something in the news and link it to your business
7. Respond to something a celebrity has said or done recently and link it your industry
8. Check out what's trending on Twitter and pick a subject that you can link back to your business
9. Compile a list of your favourite inspiring quotes relating to your business (check out BrainyQuote.com)
10. Write a letter to your younger self

11. Write about what you wish you'd known when you started your business
12. Create a round-up of your favourite blog posts from your own blog
13. Compile a list of your favourite blog posts or articles from other sources
14. Group a few old blog posts about the same topic into a new article
13. Transcribe a FB video and turn it into a blog post or take an existing blog post and turn it into a video
14. Ask your followers a question and publish a collection of their answers
15. Ask your followers what they're struggling with and pick one issue to write a solution for
16. Compile a list of your favourite blog posts or articles from other sources
17. Group a few old blog posts about the same topic into a new article
18. Transcribe a FB video and turn it into a blog post or take an existing blog post and turn it into a video
19. Ask your followers a question and publish a collection of their answers
20. Ask your followers what they're struggling with and pick one issue to write a solution for